

# NINA LEVCHUK

*Lifestyle Blogger & Opinion Leader in Tech Industry*



## ABOUT ME

Hey! I am Nina and I am a lifestyle blogger, fashion magazine contributor and opinion leader in the tech industry. I'm based in Dublin but have my media presence established in Ukraine and Russia.

I've built a successful career in one of the top worldwide tech company and I have a strong network with business leaders around the world.

I am proactively collaborating with worldwide business and fashion magazines as opinion leader and contributor.

**62 000+**

PROFILE VIEWS

Instagram profile views  
weekly

**30 000+**

REACH

Instagram audience reach  
weekly

**20 000+**

FOLLOWERS

Instagram followers with 40+  
comments per post.

### *About my blog*

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So, @ninalevchuk is mainly focused on the intersection of career in the tech business, fashion and lifestyle. In my Instagram, I share tips and advice for men and women on what to wear, pack, and see while traveling overseas with a specific focus on high-end, comfort traveling as well as lifestyle and fashion advice for women. Also, in the quest to acquire wealthy audience, I go beyond this focus and write about career/female entrepreneurship sharing my own experience and interviewing top opinion leaders.

I'm as well the founder of Women's Empowerment Program channel on YouTube where I'm sharing myself and my team's interviews with famous Ukrainian and Russian entrepreneurs, celebrities and leaders.

In 2017, I was recognized as one of the top 50 most influential female in Ukraine by Business UA magazine

# MY FOLLOWERS

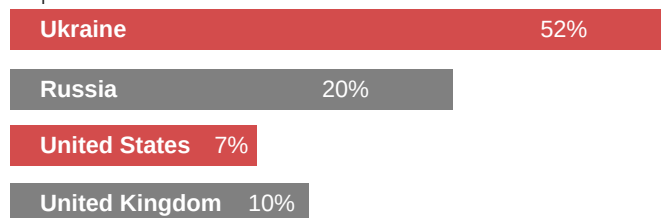
I currently have a community of 20K+ followers with over 62K+ profile views and 30K+ reach weekly on Instagram. My audience is typically female (over 66%) aged 25-45 who build a career, love travels, fashion and high-end experience, the average interaction is 40 comments per Instagram post.

I have a 5K+ community on YouTube engaged with my channel, that is Women's Empowerment Program.

Also, my articles for Vogue and Cosmopolitan are reaching in first days 10K+ views.

In conclusion, recently I won Cosmopolitan Award 2018 in Career of the Year nomination with 40K+ votes.

Top Locations:



## SERVICE OFFERED

Career & Media consulting  
Speaker and Moderator  
Promotions  
Attending Events  
Product Reviews  
Blog/Profile Advertising

## AUDIENCE REACH

- 62 000+ Profile Impressions per week
- 3 000+ Reach per post
- 18 000+ Followers
- 700+ Engagements per post
- 40+ Comments/post



## FEATURED IN

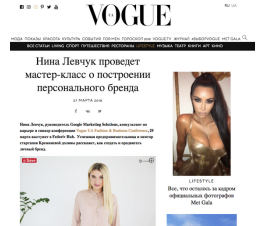
Cosmopolitan

Vogue

L'officiel

Pink

and many others



## PARTNERSHIP

L'Oreal	Cosmopolitan
Vogue	Nike
Elena Reva	Wonder Box
Fairmont Kiev	Must Have
Lyumos.fashion	Lona Prist
and many others	